



Student's Conference on Business & Management

ORGANISED BY:
**Department of Business
Management of Podar World
College (BABM)**

Date: 25th July, 2023

ABOUT US

Podar World College (PWC) represents the latest and most prestigious venture of the Podar Education Trust, an institution that has remained dedicated to delivering quality education for nearly a century. Guided by our enduring commitment to excellence, the Trust continually enhances its facilities and broadens the scope of knowledge it imparts. As an emblem of this philosophy, Podar World College emerges as an esteemed educational institution, dedicated to equipping students with internationally recognized degrees.

At Podar World College, we cater to students aspiring for distinguished International degrees. We proudly offer a range of programs aimed at fostering academic excellence and global perspectives:

1. **Undergraduate Degrees from University of London:** PWC offers a selection of undergraduate degrees in economics, management, finance, and the social sciences from the esteemed University of London. The academic direction for these programs is provided by the renowned London School of Economics and Political Science.
2. **BA (Hons) Business Management (BABM) Programme:** In partnership with the University of Wolverhampton (UK), we provide a comprehensive BA (Hons) Business Management program. This program not only imparts knowledge in the field of Business Management but also facilitates a globalized learning experience. It empowers students to harness the strengths of rich traditions and learning systems upheld by an esteemed institution.
3. **International Masters of Business Administration (IMBA):** Our one-year IMBA program, conducted in collaboration with the University of Wolverhampton, is designed with the conviction that students must be prepared to meet the challenges of a rapidly evolving society, economies, and the global landscape.

ABOUT THE CONFERENCE

At our conference, witness the convergence of brilliant minds – researchers, scholars, practitioners, and enthusiasts – all driven by a common purpose: to unravel new dimensions in business and management. Immerse yourself in an environment that pulses with fresh perspectives, pioneering methodologies, and avant-garde solutions that are reshaping these dynamic fields. Connect with like-minded professionals and experts in a networking hub that fosters collaborations, partnerships, and lasting friendships that extend beyond the conference. Embrace the transformative power of constructive criticism as you benefit from rigorous peer review, refining your work and ideas in an environment dedicated to your growth. Confront current challenges in business & management through solution-focused discussions, where collaborative brainstorming and case studies lead to innovative strategies. Elevate your research's impact with publication opportunities that help you to feature in conferences or affiliated journals.



SUBMISSION GUIDELINES

The submission of high-quality papers describing original and unpublished results of conceptual, constructive, experimental, and theoretical work or research in all of the mentioned areas is accepted. Submitting a manuscript implies that it is not under consideration for publication elsewhere. All manuscripts will undergo double-blind peer review and are expected to meet the scientific criteria of novelty and academic excellence. The submitting author holds the responsibility of obtaining approval for publication from all co-authors and assumes responsibility for the paper during submission and peer review. The publisher will not be held legally accountable for any claims for compensation. Papers will be published in International Journal of Advanced Research and Innovative Ideas in Education. IJARIE (ISSN 2395-4396(ONLINE)) is approved by National Science Library, National Institute of Science Communication and Information Resources, Council of Scientific and Industrial research, New Delhi, India. IJARIE is a blind and peer review journal.

STRUCTURE OF THE PAPER

1. Introduction: Explain the background work, practical applications, and the paper's nature and purpose
2. Body: Present the primary message with clear lines of thought and validation of the described techniques
3. Conclusion
4. Acknowledgments
5. References
6. Appendices

Paper length: Up to 18 pages, including references, tables/charts & keywords.

Abstract: 200-250 words

Keywords: 3-5 words

Typography: As per the manuscript provided by the journal

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ORGANISING COMMITTEE

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(Conference Chairperson- Dean)
2. Ms. Priya Chowdhury (Senior Academic Head)
3. Mr. Rahul Mhabde (Senior Academic Head)
4. Rujula Sonde (Student)
5. Dayyan Syed (Student)